

FRUIT PROCESSING *digital*

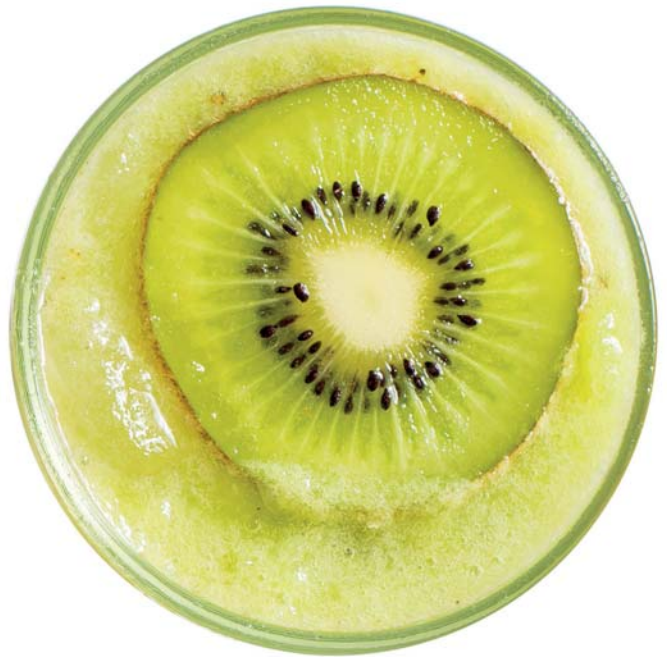


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„Many consumers prefer their food to tell a story ...“

CROP FORECAST

Another decline in the orange juice market 330

The annual compilation of data on the world’s orange juice consumption recently became available for 2017. Our research covered 40 countries that represent almost 100 percent of the world’s processed orange juice market.

The information was first compiled in 2003. At that time, in frozen concentrated orange juice (FCOJ) equivalent, world consumption was 2,399,052 tons. In 2017, it was 1,881,683 tons, a drop of 21.57 percent in 15 years. Consumption shrunk in all relevant and mature markets ...

FLAVOURS & INGREDIENTS

The flavour forecast: fruit ingredients giving an edge to products 334



Today, food and beverages are so much than just a means to providing energy. Now, many consumers prefer their food to tell a story, to create experiences worth sharing on social media platforms. Flavours and ingredients play a key role in unleashing these stories – whether it is by creating a nostalgic feeling or evoking an exotic atmosphere. Fruit ingredients, in particular, are crucial to achieving this, as their natural image and vibrant colours lend themselves well to an extensive range of applications, as well as holding wide appeal for consumers. Fruit ingredients have therefore become a hotbed of innovation, as manufacturers strive to meet the latest trends and preferences ...

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HYGIENIC DESIGN

Hygienically optimised design is top priority 337

In food manufacturing, one of the most important challenges is ensuring complete hygiene at all steps in the process. For Minebea Intec, the subject of hygienic design has been the top priority for many years now, a fact that continues to be apparent in the new systems introduced by the company ...

PACKAGING DESIGN

Neuromarketing leads to better packaging design 340

How can neuromarketing – using combinations of biometric measuring techniques to analyse consumer reactions – be a tool that makes packaging development more efficient? The answers will be supplied by Iggesund Paperboard and Tobii Pro, a global leader in the field of eye tracking, in exclusive seminars targeted at both companies’ customers ...

EVENTS

Hi Europe & Ni celebrates 10th edition with inspiring events programmer 342

With healthy foods and beverages more in demand than ever before, Health ingredients (Hi) Europe & Natural ingredients (Ni) is adding new features that cover the expanding market’s reach into current consumer lifestyles. Europe’s leading health, natural and nutrition show, Hi Europe & Ni, is celebrating its 10th edition with a move to a larger hall at Messe Frankfurt this year. From 27-29 November 2018, visitors will be able to access all of the show’s many features and live events under one roof ...

Preview BrauBeviale 2018 344

Welcoming the visitors and exhibitors of BrauBeviale, Dr. Ulrich Maly, Mayor of Nuremberg, expressed his wish that BrauBeviale 2018 goes well, that exhibitors have good outcomes and make lots of new business contacts, and that visitors get plenty of inspiration ...

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