



FRUIT PROCESSING

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Filling & Packaging

Market Price Report

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**A flexible PET packaging solution
for ITC, India with many firsts**

RAW MATERIAL

Guayusa: A natural energizer from the Amazon
Guayusa leaves in energy drinks 330



The Amazon rain forest is the source of a very special energizer: Guayusa, which comes from the leaves of the Guayusa plant that the indigenous people of Ecuador, the Kichwa, traditionally use to make their energizing tea. The demand for Guayusa tea is also growing here in Europe, whilst at the same time Guayusa powder and extract are used in functional energy drinks, snacks and nutritional supplements. The Import Promotion Desk (IPD), a project of Germany’s Federal Ministry for Economic Cooperation and Development (BMZ), is supporting producers from Ecuador to get access to the European market through the export of Guayusa ...

PACKAGING

World premiere of the all-new NETSTAL PET-LINE: Re-shuffling the cards in the PET market 332

The al-new NETSTAL PET-LINE celebrates its world premiere. The first NETSTAL PET system featuring lateral removal offers full compatibility with existing side-entry molds and after-cooling stations. The all-new NETSTAL PET-LINE also impresses with a superlative output, excellent energy efficiency, optimized processing of PET recyclates and a new operating unit. Customers can now personally check out the benefits of the all-new NETSTAL PET-LINE through a variety of channels ...

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FILLING & PACKAGING

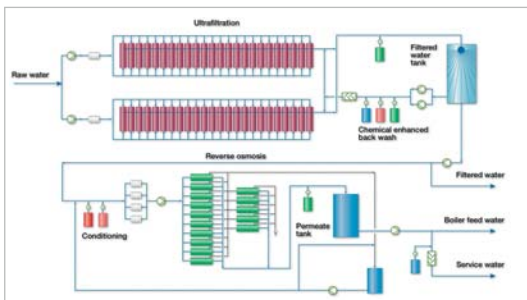
In India, ITC pioneer a hyper flexible Sidel complete aseptic PET line with many firsts. 336

One of India’s foremost private sector companies, ITC, recently introduced a brand new range of milk-based drinks with fruit pieces while expanding their juice portfolio with a variety of premium 100 % Indian fruit, 0 % concentrate and 0 % preservative juices. With both they trusted Sidel and their proven expertise in aseptic packaging, investing in a complete line, featuring the first dry preform sterilisation in India. Besides helping this manufacturer to gain greater productivity and flexibility, Sidel designed and tested their three new PET bottle formats for absolute food safety and powerful packaging differentiation on retailers’ shelves ...



WATER TREATMENT

No beverages without water. 340



Stress level rising globally – state-of-the-art water treatment and intelligent water management will become even more important in the future. According to the United Nations, water consumption has been rising by about one percent annually since the 1980s. This rise is fueled in part by growing populations, socioeconomic development and changing consumption habits. Water demand around the world is expected to continue rising at this level until 2050 – an increase of 20 to 30 percent above today’s consumption levels ...

EVENTS

BrauBeviale 2020 Special Edition to take place exclusively in digital form. 344

Following extensive discussions and critical observation of the current situation, NürnbergMesse, in close cooperation with customers and partners, has decided not to hold the physical BrauBeviale 2020 Special Edition trade fair as planned and to move the program exclusively to the digital world. The reasons for this are the current national and global developments of the corona pandemic, the rapidly increasing number of infections, and ...

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