

FRUIT PROCESSING



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Market Price Report

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MAY
5/2018

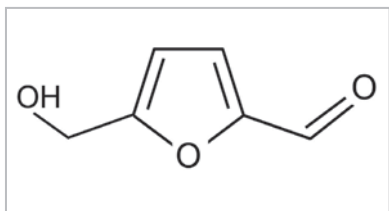
INTERNATIONAL JOURNAL FOR THE FRUIT PROCESSING, JUICE AND SOFT DRINKS PRODUCING INDUSTRY



Citrus Belt Forecast for 2018/19 in Brazil

QUALITY CONTROL

Hydroxymethylfurfural – basic characteristics and literature review 150



Thermal treatment is the most common way to preserve food and make it edible. Under adequate conditions, foods retain their expected nutritional and organoleptic properties. However overprocessing may be a damage reason of constituents and decrease in the nutritional value. Useful tool for the control of processes and assessing quality of heat-treated foods are chemical indicators, what gives the possibility of ...

LABELLING SOLUTIONS

New labelling solutions maximise flexibility and performance 153

It has never been more important to stand out from the crowd than in today's competitive beverage market. Labels are key components of any brand marketing mix, allowing manufacturers to differentiate their products and give end consumers the information they need and increasingly expect. Precise application of high-quality labels typically contributes to an excellent brand experience...



SUPPLYING MARKETS

The 2017 Southern African citrus season 156

At the beginning of each year growers serving on the variety focus groups estimate the forthcoming years export crop. Being an export crop estimate means that it is not only climatic and production variables that need to be considered, but also market conditions, phytosanitary risks and other demand side variables. Historically, the variety focus groups have been extremely accurate ...

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SUPPLYING MARKETS

The citrus belt forecast for 2018/19 in Brazil and market implications 159

The 2018/2019 orange crop forecast published on May 09, 2018 by Fundecitrus, in cooperation with Markestrat, FEA-RP/USP and FCAV/Unesp is of 288.29 million boxes of 40.8 kg each. This total includes: 55.81 million boxes of the Hamlin, Westin and Rubi varieties; 16.55 million boxes of the Valencia Americana, Seleta and Pineapple varieties; 81.16 million boxes of the Pera Rio variety; 99.80 million boxes of the Valencia and Valencia Folha Murcha varieties and 34.97 million boxes of the Natal variety ...



MARKETS

U.S. liquid refreshment beverage market 162

The U.S. liquid refreshment beverage market grew again in 2017, with retail sales increasing about 3 % and volume by around 2 %, according to newly released preliminary data from Beverage Marketing Corporation. Beverage-specific factors, such as the continued vitality of the large bottled water segment, as well as more general ones, such as the continuing economic recovery, contributed to the overall increase in liquid refreshment beverage volume, which approached 34 billion gallons in 2017. Measured in retail sales, the market exceeded \$180 billion, propelled both by exceptionally fast growth by small, niche segments as well as growth by bigger, established categories, such as carbonated soft drinks. All but two segments of the liquid refreshment beverage market grew retail sales in 2017, with ready-to-drink coffee and tea, bottled water, energy drinks and carbonated soft drinks showing growth, and fruit beverages and sports drinks showing declines ...

EVENTS

Tailwind for ACHEMA 2018 from upbeat industry mood 164



ACHEMA 2018 is entering the home stretch: On 11 June 2018, the doors of the exhibition and presentation halls will open. Around 3,800 exhibitors and 167,000 participants from more than 100 countries will turn Frankfurt once again into the global center of the process industries. ACHEMA receives a positive momentum from the optimistic near-term outlook of its core industries despite all imponderabilia. The organizers expect that ACHEMA will benefit from these effects and might even slightly surpass the numbers of former events ...

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